

DESIRED (GOAL) WEIGHT	FEED 2x DAILY and NO TREATS:	FEED 2x DAILY and YES TREATS:
Under 5 pounds	2 tbsp	1 tbsp
5 – 10 pounds	3 tbsp	2 tbsp
10 pounds	3 tbsp	2 tbsp
15 pounds	¼ cup	3 tbsp
20 pounds	1/3 rd cup	¼ cup
25 pounds	Rounded ½ cup	1/3 rd cup
30 pounds	½ cup	1/3 rd cup
40 pounds	2/3 cup	½ cup
50 pounds	¾ cup	Rounded ½ cup
60 pounds	1 cup	¾ cup
70 pounds	1 rounded cup	1 cup
80 pounds	1 and 1/3 rd cup	1 and ¼ cup
90 pounds	1 and ½ cup	1 and 1/3 rd cup
100 pounds	1 and ½ cup and 3 tbsp	
100+ pounds <i>99% of dogs weighing over 100 pounds are just “overweight 99-pounders”. There are RARE exceptions.</i>	To feed a lean 100+ pounder add the appropriate columns above to equal the desired weight.	
FEED DRY FOOD DRY WITH NOTHING ON IT. EVER. 😊 MIX NOTHING WITH DRY FOOD! If they eat what they WANT they will get fat. If they eat what they NEED they will NOT get fat.		
GIVE NO-CONSEQUENCE TREATS! LOW CARB VEGGIES DO NOT COUNT AS TREATS AND SHOULD BE OFFERED – BUT NEVER IN, OR ON, THE DRY FOOD. (Low carb veggie mixes are found in: Mediterranean, Italian, Asian Stir Fry, and Normandy Mixes)		
Dogs last FORTY FIVE DAYS without eating. Just sayin’.		

“He won’t eat it unless I put something in it”

“How is **that** a problem for a dog tryna lose weight?” 😊 😊

“I’m not gonna starve my dog, he’s already so hungry.”

“Besides losing weight then, how does cutting back change him, if he’s beggy anyway?” 😊 😊

“My dog acts like he’s starving for what we’re eating. But for his dry food he’s just blah.”

“You have just unlocked ‘the Whole Thing’ about feeding dogs. Proceed to the winner’s circle.”